

Event Sponsorship Agreement

Thank you for agreeing to sponsor one of the 2010 Chamber events. Please complete the schedule below indicating your commitment to sponsor one of our events. Our 2010 Sponsorship Program provides four levels of sponsorship:

Naming Rights Sponsor: \$5,000

- Corporate branding on relevant event websites and in the Festival program and posters.
- Recognition of Chief Festival Sponsorship on radio, television coverage and editorials.
- Logo displayed on the two primary Festival banners appointed on the F3 Freeway.
- Recognition of sponsorship promoted on stage during live performances and the Sponsorship Appreciation Notice published in the Myall Coast Nota.
- "Sponsor of the Festival" logo available for your company website.
- Invitation to display banners at prominent positions within the festival grounds.
- Subscription to our Volunteers & Sponsors Newsletter.

Primary Event Sponsor: \$2,000

- Corporate branding by way of 4 x 5 cm display advertisement on the primary event posters
- Corporate branding by way of 4 x 5 cm display advertisements on the front of the festival program
- Corporate branding by way of 4 x 5 cm display advertisement on the home page of the festival website
- Business name mentioned in the festival editorials
- "Sponsor of the relevant event" logo available for your company website.
- Invitation to display banners at prominent positions within the festival grounds.
- Subscription to our Volunteers & Sponsors Newsletter

Specific Event Sponsor: \$500

- Logo predominately displayed along side the event or activity on the primary Festival poster;
- Logo predominately displayed alongside the event or activity on the Festival program
- Corporate branding by way of 4 x 5 cm display advertisement on the back page of the festival program
- Logo on the home page of the relevant festival website
- Business name mentioned in the festival editorials (relevant to that event)

Festival Support Sponsorship: \$250

- Business name promoted on the Festival website;
- Business name promoted on the back page of the Festival program;
- Business name promoted on the primary Festival poster;
- Discount of 10% on back page advertising on Festival program inserted in the local newspaper.

“ Sponsorship is secured once this agreement has been signed **AND** payment has been made.

Logos will be added to event promotional tools when payment is received. ”

Which event do you wish to sponsor?



I _____ of _____ agree to sponsor
 (your name) (business, community entity or address)

the above event to be held in 2010 to the amount of \$_____. I agree that my company logo may be used on promotional material prepared by the Event Organisers. I understand that my sponsorship will become effective upon signing this agreement AND when payment is received by the Myall Coast Chamber of Commerce and Tourism, Inc.

Signed: Sponsor

Melinda McMahon
 Special Events Manager
 Myall Coast Chamber of Commerce & Tourism
 (Any representative of the Chamber Executive Committee may sign this agreement)

Sponsorship Agreement:

To further recognise last year's events sponsors, the 2009 sponsors have been listed here as potential sponsors for 2010.
Please note sponsorship for 2010 events will only be confirmed once payment has been received.

Event	Description of Event or activity	Amount Required	
	Overall Sponsors:		
	Great Lakes Council		
	Myall Coast Nota		
	Celebration NAIDOC Week: 4-11 July 2010 (Location still to be determined)		
	Promotion and Organisation expenses	\$3000	
	Wild Side Festival at Hawks Nest: 20-22 August 2010		
	Golf on the Wild Side	\$1500	
	Hawks Nest Golf Club		
	Promotion and Organisation Fees	\$3000	
	Hawks Nest Newsagency		
	Wesley Uniting Employment		
	Telstra Country Wide		
	Newcastle Airport		
	Fireworks on the Myall River by Ka Boom Pyrotechnics	\$3500	
	Tea Gardens Hotel Motel		
	Wild Side Ball	Proceeds	
	Tea Gardens Hotel Motel		
	Yacaaba Dash: Saturday, 25 September 2010, Hawks Nest		
	Organisation and Promotional Fees	\$4000	
	Ride on the Wild Side of the Myall: Saturday, 26 September 2010		
	Promotional expenses	\$6000	
	RTA NSW Bike Week Funding		
	Myall River Festival: Saturday, 30 October 2010, Tea Gardens		
	Primary Event Sponsors:		
	Century 21		
	Stage Hire	\$2000	
	Band Hire	\$1000	
	Tea Gardens Hotel Motel		
	Wood Chopping Competition		
	Tea Gardens Country Club		
	Hook 'n Cook Take Away		
	Dowling Real Estate		
	Tea Gardens Real Estate		
	Tea Gardens Building Supplies		
	Hawks Nest/Tea Gardens Plumbing Service		
	Bob's Printing		
	Tea Gardens Hotel Motel		

